December 12, 1989

Mr. Alex Aliksanyan
Brand Manager, Parliament
Philip Morris USA
120 Park Ave.
New York, New York 10017

Dear Alex:

Per your conversation with Don this morning, being faxed to you is a copy of the original letter of agreement and budget I sent to you on November 89. As you have been unable to find this letter, we will bring a ed original with us to New York. Would you please sign the faxed eement in lieu of the original and fax it back to us today. Would you also please sign this letter and return fax it to us as well.

While the basic concept and delivery schedule of the program remains the same, the location, crew and set configuration has changed due to your request to shoot the program in New York instead of Los Angeles. As we have discussed, the stage, set and crews that we would have employed in Los Angeles would normally bill us for their services net 30 days with established credit. Because we are now working with companies in New York where we have not established credit, payments will have to be made to them upon immediate use of their service.

As our original agreement states, we have requested the first production payment upon commencement of the project. However, as there has been a delay in starting this project due to the uncertainty of the selection of on camera talent we understand that it has been somewhat difficult to have all the paperwork related to this production in order. Therefore we will be happy to assist you by paying the necessary out of pocket New York production expenses (crew, prop person, make-up person & production assistant) on behalf of Philip Morris USA in advance of our first payment due by you. In turn, you agree deliver to us the first payment of $22,000.00 (Twenty two thousand dollars) Tuesday, December 19, 1990. Hopefully, this will get us back for final production procedures on the remainder of this pro

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Also, we appreciate your handling the travel arrangements, hotel accommodations and related expenses. (The hotel Parker Merridian is within walking distance to the stage. Staying there would save us travel time and cab expense). We need to discuss how you would like to cover customary per diem for food, tips and ground transportation. Please call us today so we can finalize our arrangement.

I believe we are going to end up with a great program and look forward to working with you.

Sincerely

Robin J. Brown
President

* The submitted budget is agreed upon ~~base~~ pending final submission of all invoices ~~•~~ incurred during the production.

AGREED AND ACCEPTED BY

Alex Allksanyan
Brand Manager, Parliament
Philip Morris USA

cc: Donald R. Beck/PMI

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